

PROJECT'S TITLE
60 characters (Product Name + Value Proposition)

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SUBTITLE
your project in a tweet (140 characters)

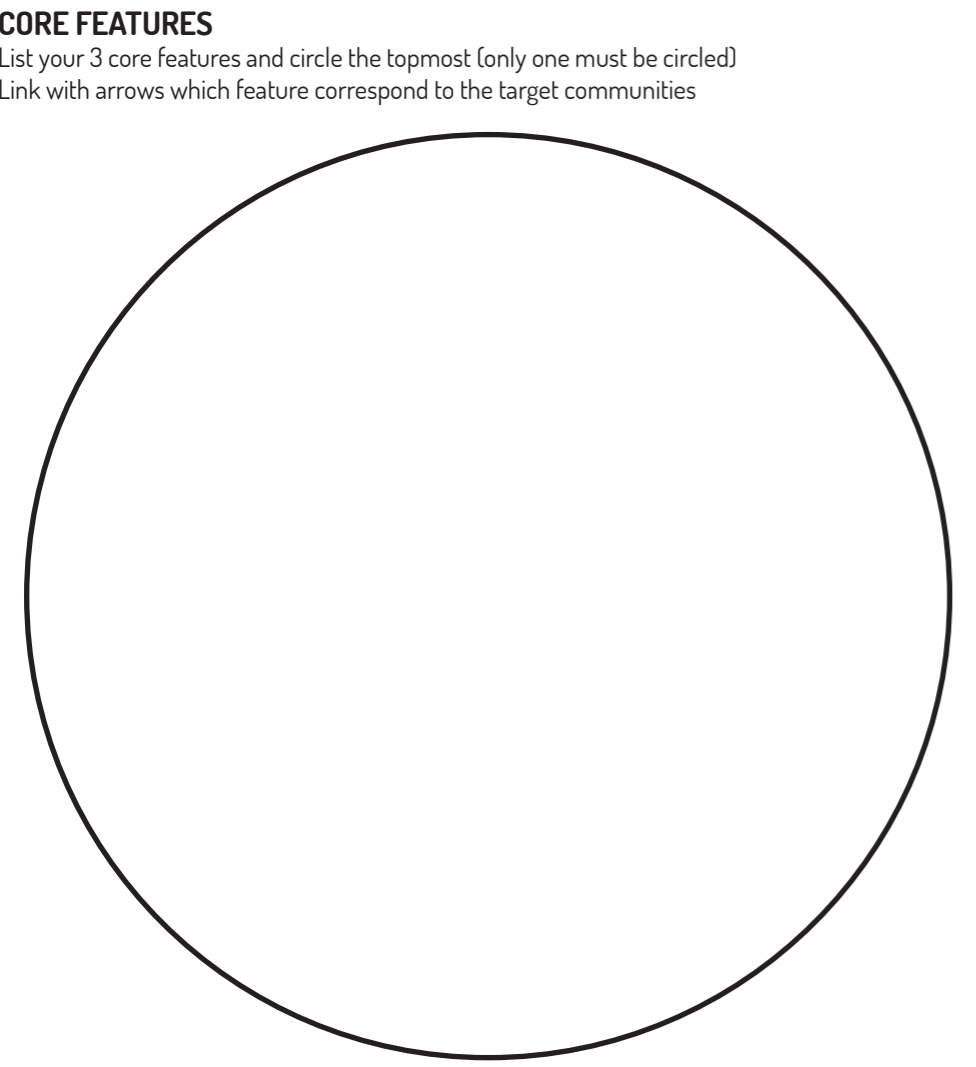
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KICKSTARTER CATEGORIES

Art | Comics | Crafts | Dance | Design | Fashion | Film&Video | Food | Theater
Games | Journalism | Music | Photography | Publishing | Technology



MAIN IMAGE
paste it or sketch it.
Suggestions: include a human, the story some action, mystery within a nice composition.

ABSTRACT
500 characters

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TARGET COMMUNITIES	REWARDS	Distribution of value in %
I	€..... what	
how to reach them	description.....	
II	€..... what	
how to reach them	description.....	
III	€..... what	
how to reach them	description.....	

VIDEO STORYBOARD

Suggestions: each frame is about 7-8 seconds; 2 frames for product overview + 2 frames explaining the vision + 4 frames to demonstrate the core features + 4 frames showing team & process + 4 frames to deep dive the project & UX
Tips: frames don't have to be consecutive; take realistic lifestyle shots; include call to action to back the project; voiceover is always very helpful.



Action

Audio



Action

Audio



Action

Audio



Action

Audio



Action

Audio



Action

Audio



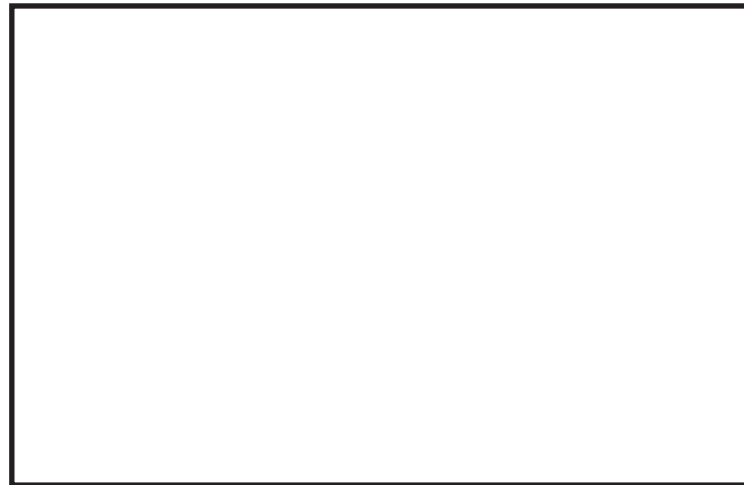
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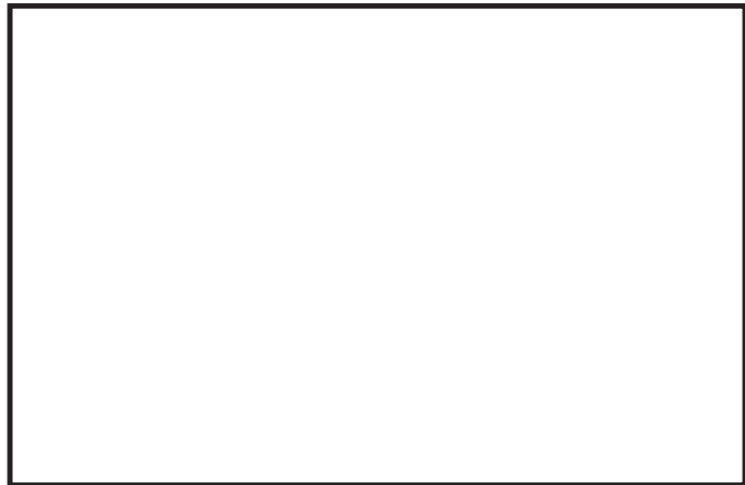
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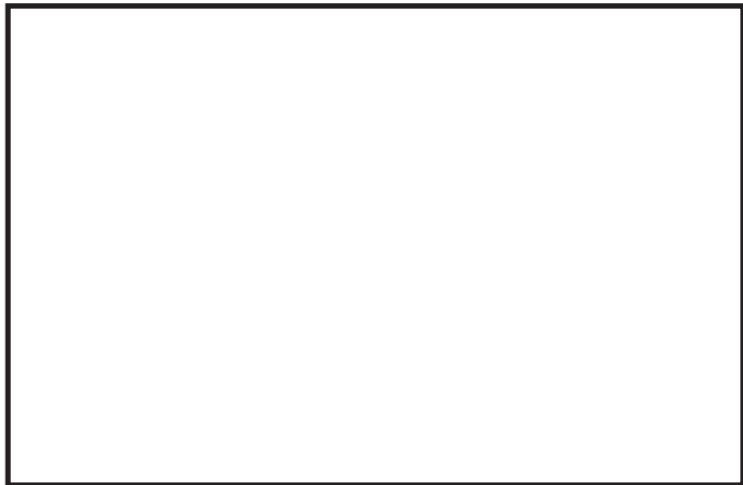
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